Global Communities: Partners for Good
Partnering with corporations across the globe

Global Communities works closely with innovative companies and their home communities worldwide to bring about measurable, sustainable change on the development challenges facing both companies and their communities. Global Communities makes a difference by engaging with communities, governments, the private sector and NGOs as partners for good.

Global Communities understands the power of the private sector in making a difference around the world. That’s why we seek partnerships with companies who want to make a positive environmental, developmental, and human impact in their communities. And that’s why leading domestic and multinational companies across every sector have relied on Global Communities for decades to tackle some of the toughest challenges they face.
Moline, Illinois
John Deere Foundation
Flourishing Communities

Bluefields, Nicaragua
Noble Energy Nicaragua
Improving Regional Health Facilities

Monrovia, Liberia
Chevron
Water, Sanitation and Hygiene (WASH)

Monrovia, Liberia
Goldman Sachs Foundation
10,000 Women

Monrovia, Liberia
Cummins Foundation
Lartebiokorshie Community Action Plan

Horizontina, Brazil
John Deere Foundation
Sowing Futures

Accra, Ghana
Cummins Foundation
Lartebiokorshie Community Action Plan

Department of Cordoba & cities of Monteria and Cartagena, Colombia
BHP Billiton Sustainable Communities
ANDA ("Go Forward")

Amman, Jordan
Beirut, Lebanon
Sana’a, Yemen
Caterpillar Foundation
MENA Youth Empowerment Strategy

Kigali, Rwanda
TOMS
USAID Ejo Heza

Kigali, Rwanda
Walmart Foundation
USAID Ejo Heza

Bangalore, India
Caterpillar Foundation
Trash to Treasure

Pune, India
John Deere Foundation
New Horizons

Kigali, Rwanda
TOMS
USAID Ejo Heza

Monrovia, Liberia
Chevron
Water, Sanitation and Hygiene (WASH)
Our Services

**Strategy Development** – We help companies determine the most effective strategy and approach that aligns with the goals of the company and community.

**Program Design and Management** – We engage stakeholders at the government, corporate and community level and deliver results that are measurable and sustainable.

**Corporate/Executive Capacity Building** – We train corporate staff in stakeholder engagement, risk assessment and monitoring and evaluation techniques.

**Employee Engagement & Volunteerism** – We design custom volunteer experiences to engage employees, enhance leadership and build teams.

**Monitoring & Evaluation** – We conduct rigorous evaluations of projects to assess effectiveness and return on investment. We also craft compelling narratives from a human dimension since numbers alone do not tell the full story.

Technical Expertise

**Global Communities has expertise in the following areas:**

- Economic Development
- Financial Inclusion
- Governance & Urban Management
- Humanitarian Assistance
- Food Security & Agriculture
- Global Health
- Civil Society & Capacity Development
- Infrastructure & Construction
- Working With Women & Youth

Designing Strategies and Programs with Impact

Global Communities draws from decades of experience in designing and implementing development programs as we partner with companies. We understand how to analyze the complex and nuanced nature of stakeholder dynamics and their sensitivities. Global Communities provides a range of services to companies as we develop strategies for development:

1. **Understand Company Operating Context**
   - Risk and opportunities
   - Explore historical engagement
   - Identify internal competencies and assets (e.g. expertise, volunteers)
   - Define timeline, funding & project cycles

2. **Assess Local Stakeholders & Capacity Gaps**
   - Institutional mapping
   - Capacity assessments
   - Partner identification
   - Needs assessments
   - Identify target groups

3. **Assess Communities of Interest**
   - Socio-economic assessment
   - Assets and opportunities
   - Visions and priorities
   - Expectations management

4. **Design Development Programs**
   - Implementation model
   - Vision, Mission, Objectives, Approach, Action Plans
   - Sustainability/Ownership strategy

5. **Implement, Monitor & Evaluate**
   - Baselines, Indicators, Participatory Methods, Communication Strategy
OPIC Impact Awards Highlight the Power of Partnerships

“Building on our excellent cooperation with Global Communities on SME lending in the region, this partnership has not only supported entrepreneurship and job growth in Lebanon, but also advanced the capacity of local lending institutions to continue this important work going forward.”
—Elizabeth Littlefield, President and CEO, OPIC

President Barack Obama recognizes Global Communities for our success in Liberia fighting Ebola

“It happened because an NGO we had supported, not just for the Ebola fight, but for five years prior, called Global Communities was already working in Ebola-affected communities and they came up with the concept of trusted burial teams that could remove dead bodies from the setting very quickly and efficiently and respectfully. And you saw the main vector of transmission just caused the disease to go straight down. No one expected that.”
—Dr. Rajiv Shah, former Administrator of USAID

“The Caterpillar Foundation is delighted to partner with Global Communities to address one of the most pressing needs facing the Middle East and North Africa. This is a forward-looking, regionally focused program, which will leverage public and private sector expertise to bring about the greatest positive impact on community needs.”
—Michele Sullivan, President, Caterpillar Foundation

“We are very encouraged by the strong engagement of the communities during the first year of the program and their positive response to the many opportunities the program brings. Our hope is that by supporting Global Communities and its local partners to provide the knowledge, tools and capacity to the six participating municipalities to advocate for, and obtain, improved access to education, healthcare, water and sanitation and housing, BHP Billiton Sustainable Communities will help transform people’s lives and bring about enduring positive change to the region.”
—Ian Wood, Chairman, BHP Billiton Sustainable Communities

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To discuss how we can help your company, contact a member of the Global Communities Corporate Partnership team:
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