



Working with the Private Sector

Global Communities provides corporations with a range of services to help them meet their CSR goals worldwide. With more than 60 years of global experience, we partner with companies to enhance new market development and long-term profitability. Our private sector collaborations cement the corporate social license with projects that strengthen the local work force and help create a consumer base that is healthy, educated, has adequate housing and is economically stable.

Services

Our services to corporations are varied and substantial. We work closely with our clients to identify their CSR objectives, create an engagement plan that is aligned with their business strategies, and develop partnerships to meet the needs of their host communities. Our menu of services includes:

- **CSR strategy development** – this includes field assessments to identify community needs and opportunities, and determine the most effective community engagement approach.
- **Program design and management** – our ability to engage stakeholders at the government, corporate and community level results in impacts that are sustainable long after the corporate investment is finished. See next page for our technical expertise.
- **Corporate staff training** – we can train corporate CSR staff in stakeholder engagement, risk assessment, and monitoring & evaluation techniques to ensure that the CSR program stays on track.
- **Employee volunteerism** – we design custom volunteer experiences to enhance employees' leadership and team-building skills, and help them understand the community in which the company operates.
- **Evaluation** – we can provide an independent evaluation of CSR projects to assess whether they are truly making a difference.

A few of the 50,000 Rwandan farmers who are receiving training in improved agricultural techniques and marketing of commodities from Global Communities through a grant from the Walmart Foundation. The agricultural training will help these small farmers increase their yields and generate greater income.

Global Communities is an international non-profit organization that works closely with communities worldwide to bring about sustainable changes that improve the lives and livelihoods of the vulnerable. Development is not something we do for people; it is something we do with them. To learn more, please visit: www.globalcommunities.org

Technical Expertise

We create programs that are customized to meet community needs and achieve corporate goals. Our approach is inclusive; we have developed an effective methodology for bringing together all of the stakeholders to jointly address the community's problems. This approach results in projects that work and are sustainable. Our technical expertise includes:

- **Workforce Development** – we focus on market-led opportunities, working with the private sector to customize technical training programs, provide soft skills and entrepreneurship training, and place youth in internships and apprenticeships for on-the-job learning.
- **Economic Development** – we develop viable MSMEs that are selling to markets, strengthen household incomes and help municipalities establish development priorities leading to growing economies.
- **Urban Planning** – we can help plan and build new communities, as well as improve existing ones through better services in water, sanitation, roads, electricity and solid waste management. We also assist local governments with developing effective, results-based public financial management systems.
- **Food Security and Agricultural Development** – we train small farmers to meet household nutritional needs, expand production for markets and be resilient during lean periods.
- **Disaster Response and Humanitarian Assistance** – we focus on recovery by rebuilding homes and neighborhoods, and restarting livelihoods.
- **Community Development** – we build the social fabric and stability of communities by building the capacity of stakeholders to prioritize needs and mobilize resources that improve socio-economic conditions.



Veronica Ashitey, a resident of Ayidikiki slum in Accra poses proudly in front of her new bathroom. In Ghana, we have partnered with companies to help urban communities improve and upgrade their sanitation systems, leading to improved health and a better quality of life for residents.



Waste collector, Annamma, holds up her government-issued ID card. Through the Caterpillar Foundation-supported Trash to Treasure program, informal waste collectors are being integrated into a decentralized waste management and recycling system for the city of Bangalore, India.

Global Communities

Since our founding in 1952, Global Communities has worked in more than 100 countries to help people develop stable communities in which to grow and thrive. From our 60 years of experience, we know that the most successful endeavor requires effective collaboration among all stakeholders – the community, public entities and the private sector. We are adept at analyzing a complex situation and determining the most effective strategy for meeting the objectives of the various stakeholders. Our expertise and experience ensures that our public-private partnerships meet the double bottom line of community and commercial needs. Our own goal is to leave a place better than we found it, with robust communities that are finding solutions to their problems, governments that are serving their citizens and individuals who are building their own economic future.

Experience Working with Multi-Sector Global Corporations

We have experience co-creating programs that enable multi-sector global corporations achieve their social and community goals. Recent collaborations include:

LATIN AMERICA AND THE CARIBBEAN

Driven by its dedication to positively impact the communities in which the company operates, the **John Deere Foundation** is partnering with Global Communities to build the capacity of the local community leaders and institutions in Horizontina, **Brazil**. Emphasizing sustainability and investment in the future of a community, the Sowing Futures program also aims to create youth leaders and increase youth civic participation in public affairs, as well provide at-risk youth with gainful employment opportunities through vocational training.

BHP Billiton Sustainable Communities

selected Global Communities to develop and implement a five-year project working with internally displaced people (IDPs) and other victims of the conflict in **Colombia**. The ANDA program (“Go Forward”) aims to reduce poverty and improve the quality of life for vulnerable communities in the Monteria and Cartagena municipalities. With a strong focus on IDPs, ANDA works closely with communities and local governments to access and employ municipal, departmental and national resources to address community priorities.



Through the ANDA program in Colombia, displaced and conflict-affected communities are learning to how articulate their vision for the future, access resources by working with municipal governments, and rebuild community trust and cohesion.



In Jordan, Lebanon and Yemen, the Caterpillar Foundation is helping train young people for in-demand careers such as hybrid car mechanics, hospitality and tourism, solar panel installation, wiring, refrigeration, and video game and computer application development.

Noble Energy Nicaragua and Global Communities are partnering on a social infrastructure investment project to rehabilitate storage facilities at a hospital serving nearly 150,000 residents of the Bluefields community on the Caribbean coast.

MIDDLE EAST

Placing a special emphasis on disadvantaged peri-urban youth in **Jordan, Lebanon, and Yemen**, Global Communities and **Caterpillar Foundation** created the three-year MENA Youth Empowerment (MENA-YES). The program is preparing youth for jobs through technical, demand-driven training and assistance with internship and apprenticeship placement. The program is also providing training for entrepreneurship and self-employment activities, as well as information on accessing credit.

AFRICA

The **Walmart Foundation**, in partnership with the U.S. Agency for International Development Ejo Heza (“brighter future”) program, is helping 50,000 farmers in **Rwanda** with training in bio-intensive agricultural techniques to allow many varieties of nutritious plants to be raised on small plots of land. The 50,000 farmers, mostly women, are also receiving information on the marketing of commodities.

Also through the USAID Ejo Heza program in **Rwanda**, Global Communities is partnering with **TOMS** to distribute shoes as an incentive to encourage families to participate in the program’s small savings and lending groups, and in the financial literacy training.

In **Ghana**, Global Communities is working with **Cummins, Inc.** and its team of employee commu-

nity volunteers on a water and sanitation project at the Lartebikorshie cluster of schools near Accra. The project is upgrading the security, water and sanitation facilities, and teaching effective hygiene practices to 1,600 students and staff.

As **Chevron** undertakes exploration in **Liberia**, we are implementing high-impact, short-term, reputation-enhancing projects in Monrovia, focused on water, sanitation and hygiene needs. The projects are helping address the city’s open defecation problem and combat cholera.

For the past six years as a part of **Goldman Sach’s** 10,000 Women Initiative, Global Communities has delivered a short-term certificate program to provide underserved women entrepreneurs in **Liberia** with needed business skills, such as accounting, marketing, human resource management, production, and quality control. The program has trained women to develop quality business plans, access capital, and ultimately grow their small and medium-sized businesses.



Phanta Grey in front of her restaurant and internet cafe. With support from the Goldman Sach’s 10,000 Women Initiative, she and other Liberian women entrepreneurs have gained the skills needed to grow their small and medium businesses.

ASIA

Since 2009, **Caterpillar Foundation** has been partnering with Global Communities in Bangalore, **India** on the innovative Trash to Treasure program, a decentralized waste management approach that increases the amount of waste being recycled, creates jobs and income, and integrates informal waste collectors into these activities. To date, the program has piloted seven recycling centers in Bangalore that recycle 45 tons of waste per month. These centers provide direct jobs for informal waste collectors as well as new income opportunities up-stream and down-stream in the collection and processing of waste.



A few of the nearly 300 employees from John Deere India who participated in a day of volunteerism, taking on numerous community-identified projects.

In Pune, **India**, the New Horizons and the Samruddhi programs, both partnerships between **John Deere Foundation** and Global Communities, are helping to improve the living conditions and livelihoods of a rapidly urbanizing country. New Horizons is a volunteer program for John Deere India employees, helping them advance corporate citizenship and generate goodwill in communities around John Deere India’s operations. Samruddhi is working in ten communities by improving access to formal and non-formal education and technical skills training, and training farmers in better agricultural practices to improve their yields.